12th October 2026

Dear Customer,

Price Increase Notification- Clay Products

We are writing to advise of a price increase across our clay product portfolio, effective for all despatches made on or after 1 January 2027.

During 2026, we introduced a temporary 3% price adjustment in response to significant increases in energy, fuel and other input costs which remain embedded within our cost base, this will remain in place until the end of the year. **From 1st January 2027, the existing 3% price adjustment will be incorporated into our base prices and a further 4.95% increase will be applied across the clay product portfolio.**

The increase will apply to all facing bricks and Class B Engineering bricks.

We continue to mitigate inflation through operational discipline, efficiency improvements and responsible cost management. However, ongoing inflationary pressures across our cost base mean that this adjustment remains necessary.

The revised pricing will apply to all existing customer price agreements, orders and quotations for delivery on or after 1 January 2027. Updated price lists, together with details of the impact on outstanding orders, will be issued separately.

We remain committed to delivering the quality, reliability of supply and service our customers expect, while continuing to invest in our manufacturing estate, product development and carbon reduction initiatives.

We value your continued partnership and appreciate your understanding. Should you wish to discuss the change or its application to your account, please contact your usual Ibstock representative.

Yours sincerely

Chris Murray
Group Managing Director
Ibstock Plc

WE ARE Ibstock.