

28th October 2025

Dear John

Following your recent conversation with a member of our sales team, I wanted to formally confirm an upcoming price adjustment across our clay product portfolio, effective 1st February 2026.

As you are aware, over recent times, we have continued to navigate sustained inflationary pressure on key input costs including energy, carbon costs, materials, and labour - alongside broader inflationary pressures across the UK supply chain. While we've absorbed these wherever possible through operational discipline and efficiency, a modest price adjustment is now necessary to ensure we can continue delivering the quality, reliability, and service you expect from Ibstock.

Effective 1st February 2026, prices will increase as follows:

- **Wirecut Bricks:** 6.5%
- **Engineering Bricks:** 6.5%
- **Soft Mud Bricks:** 5%
- **Manufactured & Fabricated Specials:** 5%

This adjustment will apply to all orders received and outstanding quotations scheduled for dispatch on or after this date. Updated price lists and contract details will be shared in advance.

As the UK's leading brick manufacturer, we remain committed to innovation and long-term partnership. **We're continuing to invest in new product development, automation and carbon reduction** across our estate - ensuring we remain a resilient, sustainable supplier for years to come. These investments will continue to enhance product quality, security of supply, and service performance.

We appreciate your continued partnership and understanding. If you'd like to discuss this adjustment in more detail, please contact your Ibstock account manager.

Yours sincerely



Chris Murray
Managing Director – Core Business
Ibstock Plc